

## **WorldCare Produces First, World Class, Medical e-Symposium for Dubai Shopping Festival 2001**

Month-Long Videoconference Series Features Top Clinicians From The WorldCare Consortium: The Cleveland Clinic Foundation, Duke University Health System, Johns Hopkins Medicine and Partners HealthCare System, Inc., Which Includes Massachusetts General Hospital, Brigham and Women's Hospital.

**CAMBRIDGE, Mass., March 21** /PRNewswire/ -- WorldCare Limited, a pioneer and leader in global e-health services and solutions, today announced that its Cambridge-based subsidiary, WorldCare International Inc., will produce a month-long videoconference series featuring recognized, specialist physicians as The Department of Health and Medical Services' ("DOHMS") e-health contribution to The Dubai Shopping Festival, March 1-31.

The conference titled, "e-Health: Real Medicine In A Virtual World" will be transmitted live and interactively from the above-cited medical centers to the DOHMS Auditorium in Dubai. These medical centers have consistently been ranked among the top-ten medical centers in the United States by U.S. News & World Report. The series, which focuses on "Best Clinical Practices," represents the first e-health mediated videoconference series to be presented within the context of a prestigious, region wide event. Participating physicians are scheduled to address topics specifically requested by DOHMS' scientific organizing committee. The 12 conferences will take place on Tuesday, Wednesday and Thursday evenings. Each will be 90 minutes in length and will conclude with a one-half hour Question and Answer period. Several sessions will feature a multi-disciplinary panel of experts. Topics include the treatment of Diabetes, Ischemic Heart Disease, Osteoporosis, Cancer, Trauma, Fetal Anomalies and Epilepsy and Asthma in children. The Festival is expected to attract over 2.5 million visitors.

"We are pleased to have been selected by the Department of Health and Medical Services to produce this important videoconference," stated Nasser Menhall, CEO of WorldCare Limited. "The caliber of the faculty is extraordinary, as many of the participating physicians are recognized nationally and internationally for the exceptional knowledge, expertise and leadership they have demonstrated in their respective fields," added Menhall. "Our partnership with The Consortium enables us to offer international clients 'one-stop access' to four renowned medical centers that form the vanguard of healthcare and biomedical research in United States today. This is very compelling for clients," stated Menhall.

"Our business activity with The Consortium involves the FDA cleared, encrypted, transmission of electronic medical records from remote parts of the world via our Global e-Health Network(TM) for second opinion e-consultation and the provision of international insurance plans for treatment of serious illness," stated Hassan S. Sharif, M.D., WorldCare's Chief Operating and Chief Medical Officer. "WorldCare also collaborates with The Consortium to provide distinctive, customized, distance learning programs and international healthcare consultation

services. In both activities, we pursue a collaborative approach, utilizing the knowledge and expertise that our clients have in their respective markets as the basis for educational exchange and the platform for building efficient healthcare infrastructures and delivery systems," added Sharif.

"e-Health: Real Medicine In A Virtual World," represents a new phenomenon in knowledge transfer and exchange stated Anita D. Cosgrove, Esq., WorldCare's Director of Corporate Communication and US Liaison for Global CME. "This phenomenon involves the convergence of commercial and educational activities with personal interests and professional development. This videoconference series, scheduled during The Dubai Shopping Festival, enables physicians and allied health professionals, region wide, to enjoy Festival activities by day and engage in a high quality, medical e-symposium at night. The conference is a milestone in medical communication and global e-life where personal interests and professional development are addressed in an efficient, effective and synergistic manner," added Cosgrove. "His Excellency Ahmed Atiq Al Jumairi, Director General of The Department of Health and Medical Services, Government of Dubai, and Abdul Rahim Mostafawi, M.D., Chairman of The Department's e-Health Committee, are to be congratulated for their vision in adding this valuable, new dimension to DSF 2001. WorldCare is privileged to be a part of it," concluded Cosgrove. For more information regarding WorldCare and or The Dubai Shopping Festival, visit <http://www.worldcare.com/> and or <http://www.e-healthdubai.com/> .

#### About WorldCare Limited

WorldCare Limited, a pioneer and leader in global e-health services and solutions, facilitates international access to high quality U.S. healthcare through the delivery of highly specialized and personalized electronic second medical opinions and the provision of U.S. treatment plans for serious illness. In partnership with the very best medical centers in North America, WorldCare utilizes Internet-empowered technologies and FDA approved protocols to transmit medical records and provide referring physicians and their patients with second opinions and insured treatment for specified, serious illnesses. Consultation and treatment are rendered by The WorldCare Consortium is comprised of The Cleveland Clinic Foundation, Duke University Health System, Johns Hopkins Medicine and Partners HealthCare System, Inc., which includes Massachusetts General Hospital and Brigham and Women's Hospital. Special programs sponsored by life and health insurance carriers throughout the world offer WorldCare's second medical opinion services and insurance plans. Founded in 1994 through a joint effort with Massachusetts General Hospital, WorldCare maintains offices in Cambridge, Massachusetts and Paris, France. WorldCare maintains operations in Latin America, The Middle East, Asia and Europe including Caracas, Ecuador, Mexico City, Montevideo, Panama City, Rio, Santiago, Uruguay, Abu Dhabi, Beirut, Dubai, Istanbul, Jeddah, Jordan, Riyadh, Kuala Lumpur, Seoul and Slovakia. Operations are planned for Bahrain, Canada, Egypt, Greece, India, Kuwait, Peru and Poland. WorldCare can be found at <http://www.worldcare.com/> .

Source: WorldCare International Inc.

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