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PRESS ANNOUNCEMENT

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N-OF-ONE AND WORLDCARE, INC. SIGN AN EXCLUSIVE AGREEMENT TO OFFER CUSTOMIZED CANCER STRATEGIES FOR CANCER PATIENTS IN MIDDLE EAST

Cambridge, MA January 31, 2009 –N-of-One Therapeutics and WorldCare Inc. announced today that they have signed an exclusive agreement to provide Middle East cancer patients unprecedented access to leading-edge science and US medical services, including the world's top cancer experts. The two organizations announced that WorldCare will market N-of-One services to cancer patients in Kuwait, Oman, Saudi Arabia, Bahrain, Qatar, Egypt, Lebanon, Jordan and United Arab Emirates via the newly created WorldCare Personal Cancer Network™.

N-of-One's Personalized Advisory Service™ enables patients and their medical teams to access advanced science and expertise when making an informed decision is critical. This is accomplished through a unique combination of leading-edge scientific analysis, patient advocacy and personalized consultation with thought leaders in oncology across the globe, allowing patients and their medical teams to make thoroughly researched, evidence-based treatment choices in their fights against cancer.

"This level of service can add significant value even to what is provided at the most distinguished cancer centers," says N-of-One President Jennifer Levin Carter M.D., M.P.H. "Science suggests that cancers that appear outwardly the same may be dramatically different at the molecular level. These differences can be critical in determining how a patient responds to treatments. We apply advanced scientific thinking and technology in designing individualized approaches for each patient. We are enthusiastic to have the opportunity to expand our services through WorldCare to patients who need them in other parts of the globe."

WorldCare's Personal Cancer Network is designed to leverage the expertise of N-of-One to bring cancer patients the support they need to manage their treatment effectively. With fourteen years of experience working with seriously ill patients worldwide to provide them with personalized diagnoses and treatment plans, WorldCare has recognized the importance of putting the most effective treatment into action as quickly as possible. Now WorldCare's Personal Cancer Network takes this personalization to another level, by connecting patients and physicians to leading-edge laboratories and research institutions for comprehensive tumor tissue analysis by the most advanced methods based on extensive biomedical and clinical research. The service will evaluate approaches to profile each patient's cancer at the molecular level, identify potential treatments, integrate the latest scientific knowledge (biomarkers, tumor types, emerging therapies, clinical trials, and more), and synthesize this information to enable patients and physicians to make the most informed treatment choices.

"N-of-One is the cornerstone of our Personal Cancer Network," says WorldCare CEO, Nasser Menhall. "We chose N-of-One because of its unique ability fill a significant unmet need in cancer care. And we are very pleased that we will now be able to market innovative services that connect cancer patients in the Middle East with leading-edge science and the world's top cancer experts."



About N-Of-One Therapeutics, Inc.

N-of-One believes that dramatic changes are needed in the way that cancer patients approach diagnosis and treatment. Traditional treatments are based on clinical trials with "large Ns"—the trial vernacular for large numbers of patients. But each cancer has its own unique genetic and molecular signature, which explains why patients with the same disease often experience dramatic differences in their responses to chemotherapy. So N-of-One places the focus on the individual patient and greater molecular insight into an individual's tumor, which hopefully can lead to treatments that prolong and even save lives.

N-of-One was founded by Jennifer Levin Carter M.D., M.P.H. and June Kinoshita. Dr. Carter is a board-certified internist with a BS in molecular biochemistry and biophysics from Yale University, a MD from Harvard Medical School, and a MPH from the Harvard School of Public Health. Ms. Kinoshita is a science journalist and biomedical research consultant, with a B.A. in physics from Harvard College. She founded the acclaimed biomedical web community, Alzheimer Research Forum, and currently serves on the advisory board of the Harvard-M.I.T. Division of Health Science and Technology, among others. N-of-One's advisory board includes some of the world's leading experts in oncology, cancer biology and evidence-based medicine, as well as seasoned biotech and high-tech entrepreneurs.

For more information, visit www.n-of-one.com.

About WorldCare, Inc.

WorldCare's mission is to improve the health of all people by giving affordable, timely access to quality health care services through a global network. A pioneer and leader in the development and distribution of global e-health services and solutions, WorldCare facilitates international access to high-quality U.S. healthcare through the delivery of highly specialized and personalized electronic second medical opinions and the provision of insurance plans for the U.S. treatment of serious illness. In partnership with the very best medical centers in North America, WorldCare utilizes Internet-empowered technologies and FDA approved protocols to transmit medical records and provide referring physicians and their patients with second opinions. Consultation and treatment are rendered by The WorldCare ConsortiumSM, comprised of Children's Hospital Boston, Duke University Health System, Mayo Clinic, Partners HealthCare System, Inc. (which includes Massachusetts General Hospital, Brigham and Women's Hospital and Dana-Farber/Partners CancerCare) and UCLA Healthcare. Special programs sponsored by life and health insurance carriers throughout the world offer WorldCare's second medical opinion services and its serious illness insurance product, The WorldCare Global Health PlanSM. WorldCare also offers healthcare consulting and continuing medical education (CME) services. To date, WorldCare has processed over 17,000 e-consultations, and offers its peace of mind services in 46 countries worldwide.

WorldCare can be found at www.worldcare.com

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